



The UniLink Group
LinkedIn Privacy Policy
Effective Date: 09/27/2023

1. Introduction

Welcome to The UniLink Group! This Privacy Policy outlines how we collect, use, disclose, and safeguard the data submitted through Lead Gen Forms on Pages on LinkedIn. By using our Lead Gen Forms on Pages, you agree to the terms of this Privacy Policy.

2. Data Collection

2.1 Lead Gen Forms on Pages

When you use the Page feature on LinkedIn that allows members to submit their contact and other information to us ("Lead Gen Forms on Pages"), we may collect the following data:

- Contact Information (e.g., name, email address, phone number)
- Professional Information (e.g., job title, company)
- Any additional information provided by LinkedIn members in the Lead Gen Forms on Pages ("Form Data")

3. Data Usage

3.1 Lawful Purposes

We will use the Form Data collected through Lead Gen Forms on Pages solely for lawful purposes agreed to by the registered LinkedIn members. These purposes may include:

- Contacting you about our products or services
- Sending you marketing communications
- Providing you with requested information

3.2 Sensitive Data

We will not request or collect sensitive data through Lead Gen Forms on Pages. This includes but is not limited to:

- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership
- Data concerning health or sexual orientation

- Data relating to criminal offenses
- Government-issued IDs
- Logins and passwords
- Financial account information
- Information regarding minors under the age of 16

4. Data Sharing

We do not sell or rent your Form Data to third parties. However, we may share your Form Data with third parties in the following circumstances:

- With service providers who assist us in processing and managing the data for the agreed-upon purposes.
- In response to legal obligations, such as compliance with a court order or government request.
- To protect our rights, privacy, safety, or property, as permitted by law.

5. Data Security

We take reasonable steps to protect the security and confidentiality of your Form Data. However, please be aware that no method of data transmission over the internet is completely secure.

6. Your Choices

You have the right to:

- Access your Form Data collected through Lead Gen Forms on Pages.
- Correct inaccuracies in your Form Data.
- Delete your Form Data.
- Opt-out of receiving marketing communications from us.

7. Contact Us

If you have questions or concerns about this Privacy Policy or our data practices, please contact us at marketing@unilinkgroup.com.

8. Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our data practices. Please review it regularly.